



## Sponsoring the Annual Meeting 2008

Dear Sir / Madam,

The Streeterville Chamber would like to offer you the opportunity to sponsor our [Annual Meeting](#) on Wednesday, February 13<sup>th</sup>. The event will be a great vehicle for you to promote your business and network with other chamber members. I have attached for your perusal a copy of our sponsorship package. It is our goal to maximize exposure for our sponsors and we look forward to helping you market your company.

The Annual Meeting is an enormously important social event for the entire Streeterville area and the businesses therein. We will be presenting the results of our new re-branding strategy for the neighborhood and for the Chamber. [We want you to take part in the very real changes that are sweeping the neighborhood, and to make yourself known in this new picture of a modern Streeterville.](#) We will showcase our new logo and identity, our new Membership Packets, letterhead, business cards and other stationary as well as our new street pole banners, the new Streeterville neighborhood commercial developed by Fave Media, our new 2008 Community Guide and a new Streeterville Magazine, and all of these to help you bring your business to the next level.

The importance of the event has attracted a number of politicians and public figures. Illinois State Treasurer Alexi Giannoulias will be present as a special guest speaker. We are also very excited to be using a lot of new audio-visual equipment to show off our sponsors. Since I came on as Executive Director of the Chamber in June, I have tried to find as many innovative ways as possible to highlight our sponsors at chamber events through the use of plasma screens, gobos, e-blasts, signage, invitations and our website.

I hope that you will take advantage of this valuable opportunity to increase the name of your business. The Annual Meeting has always been a great cross-promotional tool for our sponsors, and we're hoping to make this year's better than ever.

Please do not hesitate to call me if you any questions pertaining to sponsorship of our Annual Meeting.

Sincerely,

Kevin Richards  
Executive Director  
Streeterville Chamber of Commerce



## Sponsorship Packages & Benefits for Annual Meeting 2008

### Presenting Sponsor - \$2,500

- Opportunity to be a premier sponsor and promote company during the event program (Five Minutes)
- 15 complimentary tickets to the event
- Continuously looping your promotional video/logo on display screen inside the venue
- A specially designed gobo of your company logo for display on the wall of the venue
- Prominent display of your company logo in all promotional materials and event signage and promotional e-mail blasts (pre- and post-marketing)
- Inclusion of your company logo in the program book for the Annual Meeting
- Placement of a special "Presenting Sponsor" logo on home page of website with link to your company's website
- A display booth for your company at the event
- Your company acknowledged and thanked during event

### Platinum Sponsor - \$1000

- 10 complimentary tickets to the event
- Continuously looping your promotional video/logo on display screen inside the venue
- Prominent display of your company logo in all promotional materials and event signage and promotional e-mail blasts (pre- and post-marketing)
- Inclusion of your company logo in the program book for the Annual Meeting
- Placement of a your "Platinum Sponsor" logo on home page of Chamber's website with link to your company's website
- A display booth for your company at the event
- Your company acknowledged and thanked during event

### Gold Sponsor - \$750

- 7 complimentary tickets to the event
- Prominent display of your company logo in all promotional materials and event signage and promotional e-mail blasts (pre- and post-marketing)
- Inclusion of your company logo in the program book for the Annual Meeting
- Placement of a your "Gold Sponsor" logo on home page of Chamber's website with link to your company's website
- Use of two easels for company signage during event
- Your company acknowledged and thanked during event

### Silver Sponsor - \$500

- 5 complimentary tickets to the event
- Prominent display of your company logo in all promotional materials and event signage and promotional e-mail blasts (pre- and post-marketing)
- Inclusion of your company logo in the program book for the Annual Meeting
- Placement of a your "Silver Sponsor" log on home page of Chamber's website with link to your company's website
- Use of one easel for company signage during event
- Your company acknowledged and thanked during event

### Bronze Sponsor - \$300

- 3 complimentary tickets to the event
- Prominent display of your company logo in all promotional materials and event signage and promotional e-mail blasts (pre- and post-marketing)
- Inclusion of your company logo in the program book for the Annual Meeting
- Placement of a your "Bronze Sponsor" logo on home page of Chamber's website with link to your company's website
- Your company acknowledged and thanked during event



## Annual Meeting Sponsorship Application Form

**Annual Meeting Information** The Annual Meeting will take place on Wednesday, Feb 13 from 12:00 noon to 1:30 pm in the Grand Ballroom of The Peninsula Chicago. The Annual Meeting is traditionally centered on providing the Chamber's initiatives for the year ahead and is the best event of the year for you to represent your company through sponsorship. The attendance fee for The Annual Event is \$55 for Members and \$65 for Non-Members. Registration begins at 11:30 am. Our special guest and speaker is Alexi Giannoulis, the Illinois State Treasurer. Attendance for this event is expected to reach 170 people.

**Space** The Peninsula Chicago is located at 108 E. Superior Street at N. Michigan Ave. The event will take place in the 4,095 square foot Grand Ballroom whose floor-to-ceiling windows will provide guests with a breathtaking city view of the "Mag Mile". All 170 guests will be seated and served a three-course lunch. Sponsors are entitled to all of the benefits specified in the sponsorship package.

**Event Hours** The Annual Meeting registration will start at 11:30 am and will go until 12:00 noon. Setup of the display areas will begin at 10:00 am and must be completed by 11:30 am. After all attendees have left the Grand Ballroom the sponsors will have the chance to take down their displays. **Be aware that The Streeterville Chamber of Commerce and its staff cannot guarantee the safety of items and will not assume responsibility for theft or damage to any exhibits or their contents.**

**Electricity** There are a limited number of sponsorship spaces available with electricity. There is no additional charge for electricity, but priority will be given to those who submit their application the earliest.

**Questions** Please contact Executive Director Kevin Richards or Event Coordinator Mika Stojanovic. Phone: 312-664-2560; Fax: 312-664-2746; email: [info@streetervillechamber.org](mailto:info@streetervillechamber.org)

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

I am currently a member of the Streeterville Chamber of Commerce    Yes                      No

Electrical hookups needed? How many?    Yes \_\_\_\_\_                      No

Signed Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete and return this application (via fax/email/mail) along with a check made payable to the Streeterville Chamber of Commerce no later than Thursday, Jan 31, 2008 by 5 pm. Address to: Attn: Kevin Richards, Streeterville Chamber of Commerce, 645 N Michigan Ave., Suite 800, Chicago IL 60611.**